



## Office of the Divisional Commissioner Kashmir

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(Development Section)

**Subject:- Finalization of rates and sorting out of difficulties of Tourism.**

Divisional Commissioner Kashmir charred a meeting with regard to the subject matter on 18.10.2021 in meeting hall of this office.

Following officers participated in the meeting:-

1. Deputy Commissioner, Baramulla.
2. Deputy Commissioner, Ganderbal.
3. Managing Director, JKTDC.
4. ADC, Anantnag.
5. CEO Gulmarg Development Authority,
6. Astt. Director Tourism Kashmir.
7. ARTO Hqr. Srinagar.

At the outset, the chair while welcomed the participants informed that it has been noticed that the tourists are being overcharged by the Hoteliers, House Boat owners, service providers, transporters etc at the various tourist destinations of the valley viz, Dal Lake, Gulmarg, Pahalgam & Sonamarg etc. The chair impressed upon all the participants that concrete steps need to be taken to check this menace of overcharging which is giving bad name to the whole tourist industry of the Kashmir. Thereafter, the chair enquired about the notification of the rates issued in this regard by the concerned Deputy Commissioners, Director Tourism Kmr, Chief Executive officers of Tourism Dev. Authorities etc.

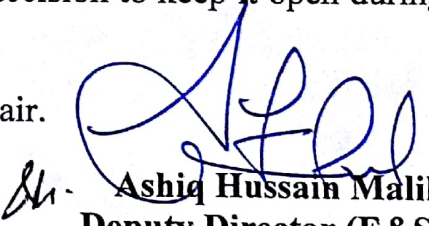
**After threadbare discussion and deliberations following decisions were taken:**

S.No	Issue/Agenda	Directions	Action by
1.	Notification of Rates.	The chair directed that either the proposals for the rates in respect of the Hotels & Service providers shall be furnished by or before tomorrow evening or the rates shall be issued in respect of the tourist destination of Pahalgam, Gulmarg & Sonamarg etc under in	All DCs/CEO of Dev. Authorities

		intimation to this office, so that the same can be published in Govt. Gazette. Moreover, the rate list fixed shall be erected/displayed at the Airport, TRC, Taxi Stands, Hotels and at the Tourist Destination in adequate numbers for the convenience of Tourists. The Print and electronic publicity shall be given to the rate list.	
2.	ATV & Snow Scooters	The chair directed that in order to streamline the functioning /plying of ATV /Snow Scooters etc at the tourist destinations a proper mechanism shall be put in place by Tourism Department and concerned District Administration under Tourist Trade Act.	All DCs/Dir. Tourism./ CEO DA/SDA/ GDA etc
3.	Implementation of notified Rates.	The chair directed that the tourist enforcement wing of Tourism Department shall ensure implementation of the rates notified for the hotels, taxis, boats, house boats, ATV, Snow Scooters etc in letter and spirit and any kind of lapses in this regard shall be viewed seriously and action as warranted as per the rules shall be taken against the erring officer/official.	All DCs/VC LAWDA/ Dir. Tourism./ CEO DA/SDA/ GDA etc

Before, culminating the meeting the chair informed the participants that he will chair a review meeting with regard to sort out of various issues pertaining to the Sonamarg Tourist Destination in view of Government's decision to keep it open during the winter season for the tourists.

The meeting ended with vote of thanks to and from the chair.

  
**Ashiq Hussain Malik**  
 Deputy Director (E&S)  
 Dated: 29.10.2021

No. Divcom/Dev/ 42/ 2021- I

**Copy for information and necessary action to the:**

1. All above concerned.
2. Sr. Scientist /DIO, NIC Srinagar for inf and n/a. viz. uploading of minutes on Divcom site.
3. Private Secretary to Chief Secretary for inf. of worthy Chief Secretary J&K.