

Government of Jammu & Kashmir  
**Divisional Commissioner Kashmir**  
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(DEVELOPMENT SECTION)

**Subject:- Review Meeting of Divisional Level Plastic Waste Management Cell.**

Divisional Commissioner Kashmir took a review meeting with regard to subject matter on 22.04.2022 in meeting hall of this office.

Following Officers participated in the meeting:

1. All Dy. Commissioners along with concerned Officers. **Through VC.**
2. Commissioner, SMC.
3. ADC, Srinagar.
4. Regional Director, Pollution Control Board.
5. Joint Director, Industries and Commerce, Kashmir.
6. Joint Director, Rural Development Deptt. Kashmir.
7. Principal SP College (Rep. of Director Colleges).
8. SP. Hqrs, Srinagar.
9. Dy. Director, Rural Sanitation Kashmir
10. Personnel Officer DSEK.
11. Chief Sanitation Officer /SWMO SMC.
12. Rep. of Director, ULB Deptt. Kashmir.
13. Representatives from JKMPCL/Bakers Association/TCI Max/ Sheer Gojri Association/ Srinagar Chemists/ICTMF.

At the outset the chair while welcoming the participants took point wise review of the directions passed in the meeting held on 05.03.2022.

**After threadbare deliberations and discussion following decisions were taken:**

| S. No | Agenda                                  | Directions passed  | Action by                           |
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| 1.    | Breaking of supply chain                | The chair directed that Additional Superintendent of Police Kugam /Qazigund shall conduct the random checking of vehicles at Tunnel to stop the transporting of single use plastic/Polythene. The persons involved in transporting shall be strictly dealt as per law. Further weekly report in this regard shall be furnished to Deputy Commissioner, Kugam and to this office as well. | DC /SSP Kugam, ASP Kugam/ Qazigund. |
| 2.    | Alternate of Plastic Manufacturer Units | It was apprised that the registration of 25 new units alternate to the Plastic have been done and the IEC for encouraging more persons is also going on. The chair directed that the registration of 25 new units is   | Dir. Ind & Com                      |

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|    |  | not sufficient instead more and more entrepreneurs shall be encouraged and roped in.   |   |
| 3. | Legacy Waste   | <p>The chair directed that Rural Development Department Kashmir shall share the list of 45-50 villages of Kashmir valley with the concerned DCs for identification of land for legacy waste preferably either within the village or nearest the village.</p> <p>Further, cleaning/sanitization drives of the road side plastic waste etc in respect of the Tourist Villages /spots identified and are out of the jurisdiction of Tourist Dev. Authority/Municipal Committees shall be conducted by Rural Development Department through VLW/Sarpanch/Panch. The ATR along with Photographic evidence shall be submitted to this office.</p>  | <b>Dir. RDD/<br/>Rural<br/>Sanitation</b>   |
| 4. | Ban on Plastic bottles/utensils in Govt. Offices as well | <p>The chair reiterated and directed that plastic bottle shall not be used in any Govt. Office. Moreover, the Accounts Officer with Divisional Commissioner, Kashmir was directed to purchase immediately alternate bottles/utensils for all the sections of the office.</p> <p>It was further directed that the collected waste shall be properly dumped / managed and whosoever department is involved in dumping waste other than dumping sites shall be booked under law.</p>  | <b>All DC/ SSP<br/>/HODs/ CEs/<br/>SMC/ ULB<br/>AO Divcom<br/>office.</b>                         |
| 5. | Buy Back of Milk Pouches                                 | <p>The representative of JKMPCL apprised that they (Amul India/Snow Cap) 43000 pouches have been taken back from the consumer under the buyback policy and approximately 1500 liters of milk have been provided to the consumers in lieu of these pouches. Moreover, two hoardings have been installed Munawarabad to Kirshna Daba in Srinagar. The chair directed this office shall be communicated through a formal letter.</p> <p>The chair directed that the other milk companies shall be panelized for not taking initiatives to bring down the use of single plastic use/pouches. Moreover, a statistic/ estimate shall be framed on daily sale/consumption basis to impose the fine on</p> | <b>DC Pul/<br/>SMC/Dir<br/>ULB/ Food<br/>Safety/<br/>JKMPPCL/<br/>Loose Milk<br/>Associations</b> |



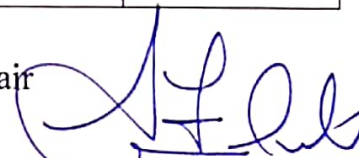
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|    |  | <p>these companies by SMC/ULB. The copy in this regard shall be shared with this office and give wide publicity as well.</p> <p>Chair reiterated that Dir. ULB, Kashmir and Dy. Commissioner Food Safety Org. shall conduct joint meeting with all milk supplying companies and loose milk seller Associations for adopting the JKPMPC model for taking back used pouches.</p> <p>ULB and Industries Department shall organize functions wherein the manufacturer/entrepreneur of non-plastic bags /goods units viz, jute bags, paper bags, cloth bags shall be honored and encouraged.</p> |  |
| 6. | Market Checking Squads                           | <p>The chair reiterated that apart from the routine market checking the inter departmental checking squads of SMC/ULB , FC&amp;CS, Food Safety, Legal metrology, Police Revenue etc shall also ensure anti plastic/polythene drives in the city and town wherein strict action shall be taken against the wholesalers/retailers , sellers dealing with the trade. Moreover, such drives shall also be taken in view of the ensuing month of Ramadan (fasting).</p>  | <p>All<br/>DCs/SSPs<br/>SMC/ULB/F<br/>CS/<br/>FSO/ LMD</p> |
| 7. | Sanitation symbols                               | <p>The ATR with regard to sanitization/cleanliness symbols to be displayed on the bill boards at the Tourist Development Authorities/Municipal Committees shall be submitted within one week.</p> <p>Further, the chair directed that the ATR with regard to installation of boards depicting the name of Eco Guards in golden color in the Office of Head of the Establishment viz, SMC/ULB/RDD. Besides, it shall be ensured that these Eco Guards have been provided kits, ID Cards, etc.</p>  | <p>ULB/SMC/R<br/>DD</p>                                    |
| 8. | Adoption of water bodies by the colleges/HSS/ HS | <p>The Chair appreciated the efforts of Colleges/ School Education Kashmir for cleaning the water bodies and continuing the sanitation process. Further Director School Education Kashmir shall issue orders for adoption of water bodies by 4-5 HSS/HS each. Moreover, every HSS/HS shall be given responsibility and if there is no water body then public parks/chowk shall be adopted besides,</p>  | <p>Dir School<br/>Edu/<br/>Colleges/<br/>I&amp;FC</p>      |

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|     |  | <p>plantation drives shall be kick started.</p> <p>Further, it was directed that Director Colleges shall continuously deploy 20 volunteer students for Dal Cleaning for more 15 days for which day wise scheduled shall be furnished to VC LCMA.</p>  |   |
| 9.  | SWM Plan for big villages  | <p>The chair was apprised that the plan for 1000 villages have been submitted to Govt of India , Jal Shakti Department by Rural Sanitation Department and waiting for its approval.</p> <p>Further, the chair directed that the concerned Deputy Commissioners shall transfer the land in favor of 40-50 identified land fill sites of big villages by RDD within one week and the work in this regard shall start within two weeks positively.</p>   | <b>All DCs/<br/>Dir RDD/ Dy<br/>Dir. Rural<br/>Sanitation</b> |
| 10. | Degradable composite pits  | <p>The chair was apprised that out of 379 HSS, the composite pits for 247 HSS have been constructed. The chair directed that the composite pits in rest of the HSS/HS shall be completed at an earliest, besides the photographs with geo tagging/coordinatesshall be shared with this office.</p>  | <b>Dir Edu/<br/>Colleges</b>                                  |
| 11. | Eco Clubs  | <p>The chair reiterated that the activities of the eco clubs of schools shall be uploaded on the School Education website apart from Pollution Control Board Website before next meeting.</p> <p>Besides, the activities of these eco clubs shall not be limited within the school premises instead outside as well viz, sanitization of wet lands, canals, public parks etc and uploaded at the website.</p> <p>Personnel Officer DSEK shall coordinate with Regional Director PCB in this regard.</p> | <b>DSEK/ PCB</b>  |
| 12. | Removal of construction material from the road side and imposition of penalty upon violators | <p>The chair reiterated that the construction material is lying and hampering the smooth plying of traffic which shall be immediately removed and the violators shall be penalized. Moreover, the contractors, civil persons indulging in such practice in other parts of Kashmir valley shall also be penalized. Even the Govt. Department indulging in such practice shall not be spared and be penalized. The sign boards/view cutters shall be installed as</p>                                     | <b>All DCs/<br/>SMC/ULB<br/>CE PWD/<br/>PMGSY/<br/>NHAI</b>   |



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|     |   | <p>well.</p> <p>Further the notices shall be given to the areas where tourists are visiting and road side compound wall of tin/brick giving bad look for either removal or for beautification/design of the same.</p> <p>Moreover, SMC shall explore possibility of developing the design of 2-3 colors for roof /compound wall, thereby notices shall be given to the House Holds to adopt the same.</p> |  |
| 13. | Lodging of 03 FIR in each MC                                  | The chair reiterated that all the EO of Municipal Committees shall ensure lodging of at least 03FIR against the violators/ those who are selling polythene/ single use plastic before next meeting. Moreover, Pollution control board shall also conduct major drive in this regard.  | <b>Dir PCB/ ULB</b>                    |
| 14. | Convergence of MGNREGA and SBM schemes for sanitation drives. | All the Deputy Commissioners and ACDs/ACPs shall start sanitation drives in all villages in convergence with MGNREGA and SBM  | <b>All DCs/ACDs/ ACPs</b>              |
| 15. | Waste of Industrial Units                                     | Director Industries and Commerce shall got the inspection of all Industrial Estates conducted and ensure that the Industrial waste of all units is dumped within the premises of Industrial Estate Areas.   | <b>Dir. Industries &amp; Com. Kmr.</b> |
| 16. | Special Sanitation drives                                     | SMC shall conduct special Sanitation drives in Srinagar City.   | <b>Com SMC</b>                         |

The meeting ended with vote of thanks to and from the chair

  
**ASHIQ HUSSAIN MALIK**  
**DEPUTY DIRECTOR (E&S)**  
 With Divisional Commissioner  
 Kashmir

No: DivCom/Dev/ 46 /2022/ 3768 -96

Dated: 28/ 04 / 2022

**Copy to the:-**

1. All concerned for information and necessary action.
2. Private Secretary to Chief Secretary for information of worthy Chief Secretary.
3. DIO, Srinagar for upload of minutes on Official website of Divisional Commissioner, Kashmir.