



Government of Jammu and Kashmir

Office of the Divisional Commissioner, Kashmir

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Subject: Record note of the meeting regarding the committee constituted for implementation of the Scheme for Promotion of Traditional and Cultural Festivals of Jammu and Kashmir.

A meeting was held under the Chairmanship of Divisional Commissioner, Kashmir, Shri Pandurang K. Pole (IAS) on **01/01/2022 (Saturday) at 10:30 a.m.** in the Conference Hall of the **Office of Divisional Commissioner, Kashmir** for discussion and approval of the Action Plan for the "Scheme for Promotion of Traditional and Cultural Festivals of J&K" in Kashmir Division.

The following officers participated in the meeting in-person and through Google Meet:

1. Director, Archives, Archaeology and Museums, J&K
1. Secretary, J&K Academy of Art, Culture and Languages
2. Director, Tourism, Kashmir
3. Chief Executive Officer, J&K Waqf Board, Srinagar
4. Chief Engineer, PW (R&B) Department Kashmir
5. Chief Engineer, KPDCL, Kashmir
6. Deputy Director, Archives, Archaeology & Museums, Kashmir
7. Officer Incharge, J&K Academy of Art, Culture & Languages (JKAACL), Kashmir
8. Representative of Director, Doordarshan Kendra, Srinagar
9. Shri Farooq Renzu Shah (Head of Kashmir International NGO).

At the outset, Director, Archives, Archaeology and Museums, J&K briefed the committee about the scheme. He also presented to the Divisional Level Implementation Committee (DLIC) list of 12 festivals proposed from the respective districts for consideration and approval of the committee. He apprised the chair that each district of the Kashmir Division has been covered under the proposal.

Elucidating further, the Director, Archives, Archaeology and Museums informed the chair that the festivals have been categorized into three broader categories viz; Medium, Large, and Mega — by keeping a sum of Rs. 10 lacs, 20 lacs, and 40 lacs respectively for each festival in the respective category.

The DLIC accorded budgetary approval to the proposed list of events/festivals/activities to be covered in the last financial quarter of the year 2021-22. The names of approved events/festivals/activities are mentioned in Annexure – "A" to these minutes.


The chair was informed that the schedule / names / venues of the festivals are subject to change based on obtaining ground situation / local climatic conditions and other relevant factors. The committee unanimously authorized the implementing

agency i.e. JKAACL to effect modifications in schedule / date & venue as per requirement of each event / festival.

The possibility of a tangible-asset-generation under the scheme at the respective venues was also discussed. The DLIC suggested creation of a WhatsApp Group for further communication/coordination amongst the members. After threadbare discussion; the following decisions were taken:

1. Final budgetary allocation for holding of cultural activities/events/festivals under the scheme during the fourth quarter of 2021-22 was approved by the DLIC.
2. On the suggestion of some of the members, the DLIC approved holding of Nauroz festival in Shopian and Budgam districts concurrently with major festivities allowed to be held in Budgam district on the proposed / scheduled date.
3. The DLIC approved release of funds by the Archives, Archeology, and Museums Department in favour of JKAACL against the Action Plan proposed by the Academy for each event/activity/festival with the Academy being granted liberty to effect slight modifications in action plan, wherever required.
4. The DLIC unanimously decided that all activities/events/festivals under the scheme will be executed by the JKAACL, for which necessary funding will be provided by the Archives, Archeology, and Museums Department from time to time.
5. For proper coordination among various stakeholders, the Divisional Commissioner nominated Additional Commissioner Kashmir as Divisional Level Coordinator for coordination with the Divisional Level Teams constituted by the Academy.
6. It was also decided that a District Level Coordinator in each district will be nominated by the District Administration for coordination with the District Level Teams constituted by the Academy.
7. It was further resolved that experts from the DLIC shall assist the Academy (JKAACL) in making detailed proposals for the events/festivals/activities, wherever required.
8. The chair directed Director, Archives, Archaeology and Museums to share action plan for calendar year 2022 by or before 15th February, 2022 for consideration of the committee.
9. The DLIC directed that after successful completion of activities/events/festivals, the JKAACL shall furnish actual expenditure statements, as per GFR / other relevant norms, to the Archives, Archeology, and Museums Department for record and reference.

The meeting ended with a vote of thanks to and from the Chair.



Ashaq Hussain Malik,
Deputy Director (E&S),
With Divisional Commissioner,
Kashmir.

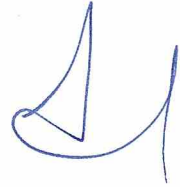
No: DivCom/Dev/60/2022/61-71

Dated: 06/01/2022

Copy to the:

1. Secretary to the Govt., Culture Department, Civil Secretariat J&K Srinagar for information.

2. Director, Archives, Archaeology and Museums, J&K Srinagar for information and necessary action.
3. Secretary, J&K Academy of Art, Culture and Languages for information and necessary action.
4. Director, Tourism Kashmir for information and necessary action.
5. Chief Engineer, PWD (R&B) / KPDCL Kashmir for information and necessary action.
6. Chief Executive Officer, J&K Muslim Waqf Board Srinagar for information and necessary action.
7. Director, Doordarshan Kendra Srinagar for information and necessary action.
8. District Informatics Officer, NIC Srinagar with the request to upload the minutes on the official website of this office.
9. Private Secretary to Chief Secretary, Civil Secretariat, J&K, Jammu for information.
10. Shri Farooq Renzu Shah for information.



Consolidated List of Festivals with cost estimation of Kashmir Division for the current financial year 2021-22 (Jan - Mar)

S.No	Festival/Program me	District	Name of Venue (Place/Shrine)	Day(s)	Date of the Festival	Est. cost (In Lacs)	Action plan with remarks
1.	Inter District Cultural Festival	Pulwama and other districts	a). Gurudwara Guru Nanak ji, Awanipora b). Gurudwara Chati Padshahi, Srinagar & c). Gurudwara Chati Padshahi, Baramulla	1	09 January 2022	20.00	1. To highlight the essence of these Gurudwaras in the composite culture of Kashmir. Particularly, to celebrate the arrival of The Sixth Guru of Sikhs. 2. Natak presentation to educate people about cultural aspects of the Sikh Community. 3. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 4. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 5. Traditional festive flags and folk motifs to create a vernacular ambience. 6. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 7. Possibility of tangible-asset-generation will be assessed and projected accordingly.

2.	Sufi Festival	Ananthnag	Degree College Ananthnag	2	15-16 January 2022	20.00	<ol style="list-style-type: none"> 1. Sufi Music and Qawwali performances will be held. 2. Recitation of research papers will be organised on the historical importance of Sufism in Kashmir to educate and inform the local people about essence of Sufism. These papers will then be published in "Sheeraza," and other in-house publications of the Academy. 3. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 4. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 5. Traditional festive flags and folk motifs to create a vernacular ambience. 6. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 7. Light refreshment for the artists and the staff will be provided. 8. A separate stall will be installed where books related to the traditions and culture published by the Academy will be displayed for sale. 9. Possibility of tangible-asset-generation will be assessed and projected accordingly. 10. Any other suitable programme/event will be organised as per requirement.
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3.	Composite Cultural Festival	Kupwara	Degree College Kupwara	3	7 - 9 February, 2022	40.00	<ol style="list-style-type: none"> 1. A festival of this scale is proposed to revive/rejuvenate the cultural ethos of the area. 2. Composite folk music and dance forms of the Union Territory will be presented. Teams from both Divisions of Jammu and Kashmir will be invited to perform and display the culture of the UT. 3. Illumination of the local area will be done with warm-white colours (LEDs and other lights) to generate the spirit of festivity amongst the people. 4. Erection of Open-Air Stage with four-way truss light will be explored and ensured — if possible. 5. Natakis will be performed to educate people on socio-cultural, environmental, and sustainability aspects. 6. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 7. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 8. Traditional festive flags and folk motifs to create a vernacular ambience. 9. A separate stall will be installed where books related to the traditions and culture, published by the Academy will be displayed for sale/distribution. 10. Light refreshment for artists and staff will be provided. 11. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 12. Possibility of tangible-asset-generation will be assessed and projected accordingly.
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4.	Tribal Cultural Festival	Ganderbal	Kangan	2	14 - 15 February 2022	20.00	<ol style="list-style-type: none"> 1. Presentation of tribal culture and traditions of Kashmir valley with focus on the culture of Dards and Baltis among other tribal identities of the valley. 2. Music and Dance forms of the tribal communities will also be presented. 3. Presentation of Natakis will be organised to educate people about tribal culture. 4. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 5. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 6. Traditional festive flags and folk motifs to create a vernacular ambience. 7. A separate stall will be installed where books related to the traditions and culture, published by the Academy will be displayed for sale/distribution. 8. Light refreshment for artists and staff will be provided. 9. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 10. Possibility of tangible-asset-generation will be assessed and projected accordingly.
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5.	Pahari Cultural Festival	Baramulla	Government H/S School, Uri	3	17 - 19 February 2022	20.00	<ol style="list-style-type: none"> 1. Decoration of the venue/area to give the ambience of Pahari festivities. 2. Music and dance forms of Paharis will be presented. 3. Natak will be staged to educate people about Pahari culture and tradition. 4. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 8. Traditional festive flags and folk motifs to create a vernacular ambience. 9. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 10. A separate stall will be installed where books related to the traditions and culture published by the Academy will be displayed for sale/distribution. 11. Light refreshment for artists and staff will be provided. 12. Possibility of tangible-asset-generation will be assessed and projected accordingly.
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6.	Traditional Cultural Festival	Budgam	Wathoora	3	23 - 25 February 2022	40.00	<ol style="list-style-type: none"> 1. A festival of this scale is proposed to revive/rejuvenate the cultural ethos of the area. 2. Composite folk music and dance forms of the Union Territory will be presented. Teams from both Divisions of Jammu and Kashmir will be invited to perform and display the culture of the UT. 3. Illumination of the local area will be done with warm-white colours (LEDs and other lights) to generate the spirit of festivity amongst the people. 4. Erection of Open-Air Stage with four-way truss light will be explored and ensured — if possible. 5. Natakis will be performed to educate people on socio-cultural, environmental, and sustainability aspects. 6. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 7. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 8. Traditional festive flags and folk motifs to create a vernacular ambience. 9. A separate stall will be installed where books related to the traditions and culture, published by the Academy will be displayed for sale/distribution. 10. Light refreshment for artists and staff will be provided. 11. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 12. Possibility of tangible-asset-generation will be assessed and projected accordingly.
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7.	Meraj -e- Aalam Festival	Srinagar	Asar-e-Sharief Hazratbal, Kailashpora, Pinjora Shopian and Jimab Sahel Soura	2	28 th February, 2022	20.00	<ol style="list-style-type: none"> 1. A festival of this scale is proposed to revive/rejuvenate the Sufi cultural ethos of Kashmir. 2. Meraj - e - Aalam Conference with focus on importance of these shrines in Kashmir's socio-religious life. 3. Illumination of the local area will be done with warm-white colours (LEDs and other lights) to generate the spirit of festivity amongst the people. 4. Erection of Open-Air Stage with four-way truss light will be explored and ensured — if possible. 5. Recitation of Naat Khani / Mangabat with traditional khatam Sharief. 6. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 7. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 8. Traditional festive flags and folk motifs to create a vernacular ambience. 9. A separate stall will be installed where books related to the traditions and culture, published by the Academy will be displayed for sale/distribution. 10. Light refreshment for event participants and staff will be provided. 11. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 12. Possibility of tangible-asset-generation will be assessed and projected accordingly.
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8.	Maha Shivratri Festival	Srinagar	a). Shankar Acharia Temple b). Pandrethan Temple c). Other Shiva Temples	2	1 st & 2 nd March 2022	20.00	<ol style="list-style-type: none"> 1. The Shankar Acharia temple and other Shiva temples of Srinagar and its periphery will be illuminated using warm-white lights to generate the spirit of the festivity. 2. Recitation of Leela, presentation of Bhakti Sangeet, Kavi Sandhya on Shiv compositions. 3. Local Cultural and Traditional performances on the eve of Shivratri. Main attraction: Shiv Tandav, a dance form, will be displayed. 4. Nats on Lord Shiva to educate people about his persona. 5. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 6. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 7. A dedicated allotment of areas to the local street vendors for selling their food items and products. 8. Traditional festive flags and folk motifs to create a vernacular ambience. 9. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 10. Possibility of tangible-asset-generation will be assessed and projected accordingly.
9.	Habba Khatoon Festival	Pulwama	Degree College Pulwama	2	9 - 10 March 2022	20.00	<ol style="list-style-type: none"> 1. Erection of stage to highlight the cultural ethos of the era in which Habba Khatoon lived. 2. Presentation of Musical performances with her poetry as a theme. 3. Exploration of the possibility of presentation of Habba Khatoon telefilm in collaboration with DDK. 4. Presentation of Natak on life and times of Habba Khatoon to educate people about her. 5. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 6. A separate stall will be installed where books related to Habba Khatoon and Kashmiri culture will be displayed. 7. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival.

10.	Regional Cultural Festival	Bandipora	Manasbal	2	15-16 March 2022	20.00	<ol style="list-style-type: none"> 1. The venue has been selected to bring back the cultural inclination of the area. 2. Composite folk, dance, and music forms of Kashmir Division will be showcased. 4. Natak will be staged to educate people about socio-cultural, environmental, and sustainability aspects. 5. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 6. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 7. Traditional festive flags and folk motifs create a vernacular ambience. 8. A separate stall will be installed where books related to the traditions and culture of Kashmir, published by the Academy will be displayed for sale/distribution. 9. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival.
11.	Nauroz Festival	Shopian	Degree College Shopian	1	21 March 2022	10.00	<ol style="list-style-type: none"> 1. Erection of stage and decoration of site. 2. Presentation of Kashmiri Rouff dance, folk music, and Qawalli. 3. Presentation of Bahariya Mushaira. 4. Presentation of Natak to educate people about the tradition of Nauroz. 5. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 6. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 7. Traditional festive flags and folk motifs create a vernacular ambience. 8. A separate stall will be installed where books related to the traditions and culture of Kashmir, published by the Academy will be displayed for sale/distribution. 9. A dedicated allotment of areas to the local street vendors for selling their food items and products. 10. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival.

12.	Sufi Festival	Kulgam	Degree College Kulgam	2	30 - 31 March 2022	20.00	<ol style="list-style-type: none"> 1. Sufi Music and Qawwali performances will be held. 2. Recitation of research papers will be organised on the historical importance of Sufism in Kashmir to educate and inform the local people about essence of Sufism. These papers will then be published in "Sheeraza," and other in-house publications of the Academy. 3. Mobile Toilets from the Local Municipal Committee, Fire Fighting Services, Medical Team (for first aid) will be placed. 4. Masks Distribution for those who are without masks. Sanitizing booths for sanitizing visitors. 5. Traditional festive flags and folk motifs to create a vernacular ambience. 6. Adequate amount of dustbins for waste collection to maintain the sanctity of the festival. 7. Light refreshment for the artists and the staff will be provided. 8. A separate stall will be installed where books related to the traditions and culture published by the Academy will be displayed for sale. 9. Possibility of tangible-asset-generation will be assessed and projected accordingly. 10. Any other suitable programme/event will be organised as per requirement.
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